



Le Sueur BUSINESS CHALLENGE

Application Form:

Date:

Name/Business Owner Contact Information:

Address (Street, City, State, Zip):

Phone (Home): (Cell):

Email address:

Business Concept or Potential Name of Business:

Names and contact information of any additional business owners/co-applicants:

I have read the competition rules, timeline, and eligibility requirements, and I attest that all information included in this application and business concept is true and accurate.

Signed: Date:

1. A one to two-page description of the business concept. That includes the name of the proposed business. Applicants are encouraged to use creativity in the description. Please include the following:

- **What are the products or services that would be delivered or sold**
- **Define and describe the market for this business**
- **How will your business enhance downtown Le Sueur and the Le Sueur community as a whole?**
- **What resources and assets do you have and what resources would be needed to develop this concept (personal, financing, equipment, etc?)**
- **What are your qualifications to develop/expand this business**
- **Are there any similar businesses around already? If so, how is your's different?**
- **What is your unique angle, and any other information that will "sell" the committee on your concept?**

Please submit this application to Jack Wheeler, jack.wheeler@cedausa.com no later than 11:59 pm on March 31, 2025.