

- Don Macke, Co-Founder of the Center for Rural Entrepreneurship, and its Director of Entrepreneurial Communities joined the EDA to discuss the REV Program and the 2018 Profile and Strategic Consideration documents that were created for Le Sueur and Sibley Counties.
- City Staff met with the Le Sueur Chamber in hopes of partnering on REV events and initiatives in hopes of gaining capacity.

2020 ACCOMPLISHMENTS

- 96 Surveys sent to Le Sueur Businesses
 - Surveys returned will be entered in SourceLink PRO (CRM)
 - Follow up with either be person or over the phone.
- Succession Planning event with the Mankato SBDC
- Ripple Mapping Updated

2021-BEYOND

Continue with the following:

- Surveys and business visits – this is crucial to keep a pulse on the local business climate.
 - SourceLink PRO– TBD depending on costs.
- Partnership with the Local Organizations:
 - Chamber, Library, School District and Local Service Organizations (Rotary, Lions, etc.)
 - Manufacturing week, Trick or Treat on Main, Holiday on Main Parade, etc.
 - Partner on special presentations that are business specific.
 - Business After hours, Entrepreneur Coffee Club, etc.
- State and Federal Partners
 - DEED, University of MN Extension, USDA, Small Business Development Center (SBDC), SMIF. Region 9, etc.
 - Update local entrepreneurs about the programs offered by these partners through the City of Le Sueur website and social media.
- Closely monitor the economy and potential develop special programs to aide local entrepreneurs.
 - i.e. COVID 19
- Offer programs on a continuous basis that will assist local entrepreneurs:
 - Façade Program and Revolving Loan Fund Program.