



CITY OF LE SUEUR
REQUEST FOR COUNCIL ACTION

TO: Mayor and City Council
FROM: Jasper Kruggel, City Administrator
SUBJECT: 2019 – 2020 City Council Goals and Staff Priorities
DATE: For the City Council Meeting of Monday, February 11, 2019

PURPOSE/ACTION REQUESTED

Consider adoption of goals and priorities for 2019 – 2020 developed at the 2019 City Council Planning Retreat.

SUMMARY

At the 2019 Le Sueur City Council Planning Retreat, staff facilitated the development of City Council goals and staff priorities. From previous years the format of this document has changed dramatically. The goal matrix attached to this agenda item is developed to establish long-term goals, acknowledge focus areas identified in the 2040 Comprehensive Plan, and utilize strategies included in the 2040 Comprehensive Plan. Identifying and acknowledging these three components and tying them into the goals that are identified ensures that the City's core values are well aligned with the 2040 Comprehensive Plan.

Long-Term Goals

- Fiscal Responsibility (1)
- Customer Service (2)
- Planning for the Future (3)

Focus Areas (2040 Comprehensive Plan)

- Land Use (A)
- Infrastructure (B)
- Transportation (C)
- Parks, Recreation, and Open Space (D)

Strategies (2040 Comprehensive Plan)

- Volunteerism-Philanthropy (I)
- Partnerships (II)
- Official Controls (III)
- Capital Improvement Plans (IV)
- Economic Development and Housing (V)
- Parks and Trails (VI)

GOAL 1 - FINALIZE ZONING UPDATE AND AMEND UPDATED ZONING MAP TO 2040 COMPREHENSIVE PLAN. (3)(A)(III)(V)

- GOAL 2 - ESTABLISH NEW UTILITY BILLING SOFTWARE AND METER SYSTEM. (1)(2)(3)(B)(III)(IV)
- GOAL 3 - DEVELOP COMPREHENSIVE CITY POLICY BOOK, INCLUDING STAFF, COUNCIL, AND RESIDENTIAL POLICIES. (2)(3)(B)(III)
- GOAL 4 - DEVELOP METRICS FOR THE LE SUEUR COMMUNITY CENTER TO UNDERSTAND COSTS OF EACH SERVICE AREA, DEVELOP REVENUE AND EXPENSE POLICES FOR EACH SERVICE AREA, AND DEVELOP A REVENUE GENERATION GOAL COMPARED TO OVERALL EXPENSES. (1)(2)(3)(D)(III)(IV)
- GOAL 5 - ESTABLISH A VOLUNTEER PROGRAM, DOCUMENTING VOLUNTEER OPPORTUNITIES WITHIN THE COMMUNITY RELATED TO CITY FUNCTIONS, AND COORDINATE EFFORTS FROM SERVICE GROUPS AND INDIVIDUALS TO EFFECTIVELY VOLUNTEER IN THE COMMUNITY. (3)(D)(I)
- GOAL 6 - CONTINUE TO DEVELOP A ROBUST CAPITAL IMPROVEMENT PLAN AND CAPITAL EQUIPMENT PLAN. (1)(2)(3)(B)(C)(D)(IV)(VI)
- GOAL 7 - PERFORM INSPECTIONS ON ALL RENTAL PROPERTIES IN LE SUEUR, ENSURING SAFE RENTALS FOR RESIDENTS. (2)(III)(V)
- GOAL 8 - DEVELOP A PARKS, OPEN SPACE, AND TRAIL SYSTEM MASTER PLAN AND USE THIS PLAN TO APPLY FOR GRANTS AND OTHER OPPORTUNITIES TO MAKE LE SUEUR A MORE LIVABLE AND WALKABLE COMMUNITY. (2)(3)(A)(C)(D)(IV)(V)(VI)
- GOAL 9 - WORK WITH THE LE SUEUR-HENDERSON SCHOOL DISTRICT TO PARTNER TO PROVIDE EXCELLENT SERVICE TO THE COMMUNITY REGARDING THE SHARING OF FACILITIES AND MAINTAINING A ONE STOP SHOP FOR RECREATION AND COMMUNITY EDUCATION PROGRAMMING. (1)(2)(3)(D)(II)
- GOAL 10 - ENGAGE WITH AREA LAND DEVELOPERS AND BUILDERS TO MARKET LE SUEUR AS AN ATTRACTIVE COMMUNITY TO LOCATE A DEVELOPMENT, WHILE ALSO FOCUSING ON OUR CURRENT BUSINESSES AND DEVELOPERS TO ENSURE AWARENESS OF CURRENT PROGRAMS AND INCENTIVES TO GROW. (1)(3)(A)(II)(V)
- GOAL 11 - COMPLETE TRANSPORTATION AND UTILITY PLAN AND AMEND ADOPTED PLAN TO 2040 COMPREHENSIVE PLAN. (3)(B)(C)(III)(IV)(V)
- GOAL 12 - UTILIZE VARIOUS HOUSING STUDIES, HOUSING STUDY RECOMMENDATIONS, AND MARKET ANALYSIS REPORTS TO DEVELOP A COMPREHENSIVE HOUSING RECRUITMENT STRATEGY (3)(V)

PURPOSE/ACTION REQUESTED

Staff is recommending that City Council evaluate the 2019 – 2020 City Council Goals and Staff Priorities and consider adoption via motion.



2019 - 2020 GOALS AND STAFF PRIORITIES CITY OF LE SUEUR, MINNESOTA

LONG-TERM GOALS						
LONG-TERM GOALS	FISCAL RESPONSIBILITY (1)		CUSTOMER SERVICE (2)		PLANNING FOR THE FUTURE (3)	
FOCUS AREAS (2040 COMPREHENSIVE PLAN)						
FOCUS AREAS (2040 COMPREHENSIVE PLAN)	LAND USE (A)	INFRASTRUCTURE (B)		TRANSPORTATION (C)	PARKS, RECREATION, & OPEN SPACE (D)	
STRATEGIES (2040 COMPREHENSIVE PLAN)						
STRATEGIES (2040 COMPREHENSIVE PLAN)	VOLUNTEERISM - PHILANTHROPY (I)	PARTNERSHIPS (II)	OFFICIAL CONTROLS (III)	CAPITAL IMPROVEMENT PLANS (IV)	ECONOMIC DEVELOPMENT & HOUSING (V)	PARKS AND TRAILS (VI)

2019 - 2020 CITY COUNCIL SHORT-TERM GOALS AND STAFF PRIORITIES						
	GOAL 1	GOAL 2	GOAL 3	GOAL 4	GOAL 5	GOAL 6
GOAL	FINALIZE ZONING UPDATE AND AMEND UPDATED ZONING MAP TO 2040 COMPREHENSIVE PLAN. (3)(A)(III)(V)	ESTABLISH NEW UTILITY BILLING SOFTWARE AND METER SYSTEM. (1)(2)(3)(B)(III)(IV)	DEVELOP COMPREHENSIVE CITY POLICY BOOK, INCLUDING STAFF, COUNCIL, AND RESIDENTIAL POLICIES. (2)(3)(B)(III)	DEVELOP METRICS FOR THE LE SUEUR COMMUNITY CENTER TO UNDERSTAND COSTS OF EACH SERVICE AREA, DEVELOP REVENUE AND EXPENSE POLICES FOR EACH SERVICE AREA, AND DEVELOP A REVENUE GENERATION GOAL COMPARED TO OVERALL EXPENSES. (1)(2)(3)(D)(III)(IV)	ESTABLISH A VOLUNTEER PROGRAM, DOCUMENTING VOLUNTEER OPPORTUNITIES WITHIN THE COMMUNITY RELATED TO CITY FUNCTIONS, AND COORDINATE EFFORTS FROM SERVICE GROUPS AND INDIVIDUALS TO EFFECTIVELY VOLUNTEER IN THE COMMUNITY. (3)(D)(I)	CONTINUE TO DEVELOP A ROBUST CAPITAL IMPROVEMENT PLAN AND CAPITAL EQUIPMENT PLAN. (1)(2)(3)(B)(C)(D)(IV)(VI)
BOARD LEAD	PLANNING COMMISSION CITY COUNCIL	CITY COUNCIL	CITY COUNCIL	RECREATION AND PARKS ADVISORY COMMITTEE CITY COUNCIL	CITY COUNCIL	COMPREHENSIVE PLAN ACTION TEAM CITY COUNCIL
STAFF LEAD	COMMUNITY DEVELOPMENT DEPARTMENT	PUBLIC SERVICES DEPARTMENT	HUMAN RESOURCES AND COMMUNICATIONS DEPARTMENT	PUBLIC SERVICES DEPARTMENT	ADMINISTRATION	ADMINISTRATION

	GOAL 7	GOAL 8	GOAL 9	GOAL 10	GOAL 11	GOAL 12
GOAL	PERFORM INSPECTIONS ON ALL RENTAL PROPERTIES IN LE SUEUR, ENSURING SAFE RENTALS FOR RESIDENTS. (2)(III)(V)	DEVELOP A PARKS, OPEN SPACE, AND TRAIL SYSTEM MASTER PLAN AND USE THIS PLAN TO APPLY FOR GRANTS AND OTHER OPPORTUNITIES TO MAKE LE SUEUR A MORE LIVABLE AND WALKABLE COMMUNITY. (2)(3)(A)(C)(D)(IV)(V)(VI)	WORK WITH THE LE SUEUR-HENDERSON SCHOOL DISTRICT TO PARTNER TO PROVIDE EXCELLENT SERVICE TO THE COMMUNITY REGARDING THE SHARING OF FACILITIES AND MAINTAINING A ONE STOP SHOP FOR RECREATION AND COMMUNITY EDUCATION PROGRAMMING. (1)(2)(3)(D)(II)	ENGAGE WITH AREA LAND DEVELOPERS AND BUILDERS TO MARKET LE SUEUR AS AN ATTRACTIVE COMMUNITY TO LOCATE A DEVELOPMENT, WHILE ALSO FOCUSING ON OUR CURRENT BUSINESSES AND DEVELOPERS TO ENSURE AWARENESS OF CURRENT PROGRAMS AND INCENTIVES TO GROW. (1)(3)(A)(II)(V)	COMPLETE TRANSPORTATION AND UTILITY PLAN AND AMEND ADOPTED PLAN TO 2040 COMPREHENSIVE PLAN. (3)(B)(C)(III)(IV)(V)	UTILIZE VARIOUS HOUSING STUDIES, HOUSING STUDY RECOMMENDATIONS, AND MARKET ANALYSIS REPORTS TO DEVELOP A COMPREHENSIVE HOUSING RECRUITMENT STRATEGY (3)(V)
BOARD LEAD	CITY COUNCIL	RECREATION AND PARKS ADVISORY COMMITTEE CITY COUNCIL	RECREATION AND PARKS ADVISORY COMMITTEE CITY COUNCIL	ECONOMIC DEVELOPMENT AUTHORITY CITY COUNCIL	PLANNING COMMISSION CITY COUNCIL	ECONOMIC DEVELOPMENT AUTHORITY CITY COUNCIL
STAFF LEAD	COMMUNITY DEVELOPMENT DEPARTMENT	PUBLIC SERVICES DEPARTMENT	ADMINISTRATION	PUBLIC SERVICES DEPARTMENT	PUBLIC SERVICES DEPARTMENT	COMMUNITY DEVELOPMENT DEPARTMENT