



CITY OF LE SUEUR
REQUEST FOR COUNCIL ACTION

TO: Mayor and City Council
FROM: Jasper Kruggel, City Administrator
SUBJECT: Le Sueur Rotary Club Turkey Trot In-Kind Donation Request
DATE: For the City Council meeting of Monday, October 11th, 2021

PURPOSE/ACTION REQUESTED

Consider the request from the Le Sueur Rotary Club for assistance related to the Rotary Club Turkey Trot on Thanksgiving.

SUMMARY

Representatives from the Le Sueur Rotary Club have submitted a request for City Assistance for the Rotary Club Turkey Trot in Le Sueur on Thanksgiving Day. This event provides upwards of \$4,000+ that is used for their backpack program

The request is as follows:

1. Street Requests

- Along the course route
- possible sand & salt and sweep
- Fire truck
- Police vehicle(s)

2. Community Center Requests

- In-kind donation to use **Community Center** as staging area
- In-kind **maintenance person** to clean-up during and after the event
 - set up **gymnasium** by 7 AM
 - 4-5 tables for shirts
 - extra table for extra shirts –day of registration
 - registration table and 2 chairs
 - table for registration forms

-- table in **lobby** for food donation

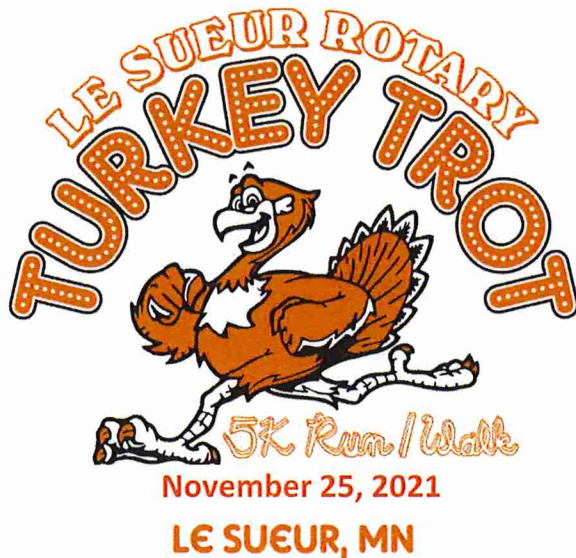
--table and garbage can at **finish line**

--**megaphone**

The estimated cost that is being requested from the City as an in-kind donation will not exceed \$500.

PURPOSE/ACTION REQUESTED

Staff recommends that City Council evaluate this request from the Le Sueur Rotary Club for assistance and in-kind considerations related to the Le Sueur Rotary Club Turkey Trot.



12th Annual

Thank you for considering being a sponsor for this year's Turkey Trot! Without your support, we could not provide the services listed.

Proceeds from this event go to support the Le Sueur Rotary Backpack Program in the LSH School District and also provides funding for Rotary to support our local Food Shelf and purchase Thanksgiving turkeys for the Le Sueur Food Shelf's distribution.

2020-2021 school year backpack statistics:

- 1. Rotary purchased over \$8,500.00 worth of food for backpacks.*
- 2. 1,884 backpacks were distributed for the year/ 13,978 lbs. of food provided.*
- 3. 50+/- backpacks were distributed each week (average 7.42 lbs. per backpack).*
- 4. In our Christmas pack, 36 families were provided approximately 1,10.00 lbs. of food for over the holiday (an average of 30+ lbs. per family). In addition, a coupon for a 4 lb. or 6.5lb. (depending on size of family) ham from Radermacher's was provided along with each Christmas pack.*
- 5. With the Covid 19 pandemic still active, \$20.00 coupons to our local restaurants and grocery stores were provided in weekly backpacks. Redemptions totaled \$790.00. A win-win for both our Backpack recipients and local businesses hit so hard during the pandemic.*

As a sponsor, your company or organization will be recognized with the following:

- 1. Logo on large event banner placed outside the Le Sueur Community Center (event location).**
- 2. Individual signage with logo placed along Turkey Trot route.**
- 3. Name and/or logo on event promotion literature and registration form.**